



# UN CSW67 AFMW PARALLEL EVENT

“ Leading through the Digital Revolution to empower women and girls, no matter how far the distance.

## PROGRAM



Australian Federation  
of Medical Women  
the voice of australian medical women

15 March 2023  
8pm AEDT  
7pm AEST

## Organisers

A/Prof Magdalena Simonis  
Dr Helena Franco

## Date

Wednesday, 15 March 8pm AEDT / 7pm AEST

## Held via zoom

[https://harvard.zoom.us/j/95081345341?  
pwd=NkMrU2dQM3NBckZ0aEdZRGliazZTd09](https://harvard.zoom.us/j/95081345341?pwd=NkMrU2dQM3NBckZ0aEdZRGliazZTd09)

Password: 190875



# 2023 PROGRAM

## SCHEDULE

Time AEDT (AEST)	Speaker
2000-2005 (1900-1905)	Welcome - A/Prof Magdalena Simonis and Dr Helena Franco
2005-2025 (1905-1925)	Speaker - Dr Amandeep Hansra
2025-2045 (1925-1945)	Speaker - Prof Wendy Chapman
2045-2105 (1945-2005)	Speaker - Dr Kimberly Humphrey
2105-2115 (2005-2015)	Speaker - Dr Jennifer Green
2115-2125 (2015-2025)	Speaker - Associate Professor Vanessa Morgan

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Time AEDT (AEST)	Speaker
2125-2135 (2025-2035)	Speaker - Dr Marjorie Cross
2035-2045 (1935-1945)	Speaker - Dr Sumaiya Sayed
2045-2055 (1945-1955)	Speaker - Dr Natasha Abeysekera
2055-2100 (1955-2000)	Conclusion - A/Prof Magdalena Simonis and Dr Helena Franco



A/ Prof Magdalena  
Simonis MBBS FRACGP  
DRANZCOG MHHS

A/Prof Magdalena Simonis is a general practitioner, government health advisor, board director, a primary care researcher with the University of Melbourne Safer Families Centre of Research Excellence, and a leading women's health expert and gender advocate.

Her current appointments include the National Endometriosis Expert Advisory Group, the National Cervical Cancer Elimination Strategy Expert Advisory Group, member of the Technical Expert Advisory Group to review the regulation of Cosmetic Surgery and Board Director of the Melbourne Teaching Health Clinics (MTHC) University of Melbourne. Magdalena is the elected Australian Medical Association Federal Council Representative for General Practice (AMA CGP), an examiner with University of Melbourne and the Royal Australian College of General Practitioners (RACGP) and a longstanding member of the Expert Committee for Quality Care for RACGP.

Magdalena is President of AFMW, mentor for the National Women in Digital Health (WiDH) program and is founder and Chair of the AFMW Medical Women in Technology and Health (MedWiTH).



Dr Helena Franco

Dr Helena Franco previously worked as an Orthopaedic Surgery Principal House Officer in Queensland. She moved to Boston in August 2021 to undertake a Master of Medical Sciences in Global Health Delivery at Harvard Medical School as a Sir Robert Menzies Scholar of Australia and Sir Keith Murdoch American Australian Association Scholar. Her thesis examines sociodemographic factors influencing access to and outcomes for children with acetabular dysplasia requiring surgical management, and is supported by the Early Career Research Program grant from Avant Foundation.

She obtained her Doctor of Medicine from Bond University in 2017. She completed overseas surgical electives at Yale University and Cambridge University, and received the 2018 Bond University Young Alumni Award in recognition of her academic and professional successes. She subsequently completed a Master of Surgery at the University of Sydney, with her research dissertation on orthopaedic management of clavicle fractures in trauma patients.

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Helena has been a leader within the field of global surgery, where she served as the Vice Chair for International Student Surgical Network, a non-for-profit organisation representing over 5,000 members across 75 countries. Her contribution to leadership and research in global surgery was recognised as the 2022 Student Leader in Global Health Award recipient from the Consortium of Universities in Global Health.

As an aspiring Orthopaedic Surgeon, she remains involved in clinical research, currently working as a clinical research specialist at the Boston Children's Hospital within the field of Paediatric Orthopaedics.



Dr Amandeep Hansra

Dr Amandeep Hansra is a leader in digital health and innovation in Australia. She is a GP with 18 years' clinical experience but is also known for her work as a digital health consultant and investor. Amandeep provides consulting services to state and commonwealth governments, hospital groups, insurers, start-ups, health services, investors and businesses. She has been a Digital health Adviser with the Australian Digital Health Agency for five years. She is also a Principal at Main Sequence Ventures who manage the CSIRO Innovation Funds.

Amandeep was the CEO & Medical Director of Telstra's telemedicine business ReadyCare; a joint venture between Telstra and Medgate, (Switzerland's leading telemedicine provider), until the end of 2017. She also served as the Chief Medical Officer for Telstra Health and separately has assisted Medgate in setting up a telemedicine business in the Philippines. She is a locally trained specialist General Practitioner who has worked nationally in rural, remote and urban regions, as well as overseas. She continues to work in clinical medicine at a General Practice in Bondi, Sydney.

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Amandeep has been awarded the “Women Leading in Business Scholarship” for the Global Executive MBA at the University of Sydney and was named an award recipient of Telstra Health’s 2021 Brilliant Women in Digital Health initiative and also received the National Leadership Award at the University of Newcastle Alumni Excellence Awards in 2022.

Amandeep is the founder of Creative Careers in Medicine, an organisation with more than 17,000 doctor members. The organisation supports doctors with navigating their career options and assists in upskilling and preparing them for their future. Amandeep also co-founded Australian Medical Angels, a syndicate of 650 doctors who are angel investors and invest in the future of healthcare.

Amandeep’s past career has included public, volunteer and private work in primary care and in hospitals, as well as in Aboriginal and Torres Strait Islander Health, Homeless Health, Refugee Health, Occupational Medicine and Travel Medicine. She is a Fellow of the RACGP & Australian Institute of Digital Health, an examiner for the College and sits on their Practice Management and Technology Expert Committee, as well as the Australian Medical Association (AMA) NSW Council.

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She is a Board Director of AMA NSW, MoleMap Au/NZ, ACHS International and is the Chairperson of CoviU Global.

Amandeep holds a Masters in Public Health and Tropical Medicine, a Global Executive MBA from The University of Sydney, the Australia Certificate in Civil Aviation Medicine, is a Certified Health Informatician of Australia and has completed the Company Directors Course through the Australian Institute of Company Directors.

Amandeep is based in Sydney where she lives with her family including two teenage children. She is passionate about digital health and innovation in healthcare but balances this with her other passions of family, the great outdoors and travel.

**Abstract:**

The digital age and advancements in technology can be harnessed to empower women through improved health, education and social collaboration. Technology within medicine has rapidly evolved, particularly following the COVID-19 pandemic. This session explores how digital health and technology has been adopted over the past few years, as well as how advances can be leveraged to improve women and girls' health through improving access, quality of care and providing a holistic approach.

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Prof Wendy Chapman

Wendy Chapman directs the Centre for Digital Transformation of Health. Her path has been rich and winding moving from linguistics to biomedical informatics to natural language processing to digital health leadership. She is an elected fellow of the National Academy of Medicine and is a member of the board of the Australasian Institute of Digital Health.

**Abstract:**

Using skiing as an analogy, Prof Chapman will describe the mentors, sponsors, and coaches/challengers who have helped her find her leadership niche in informatics and digital health. She will also describe a US and Australian women's leadership program she has developed to help other women gain the confidence and competencies to lead with their strengths.

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Dr Kimberly Humphrey

Dr. Kimberly Humphrey is a Fellow in Climate Change and Human Health at Harvard University C-CHANGE: Center for Climate, Health, and the Global Environment and a Visiting Scholar at the Harvard FXB Center for Health & Human Rights. She is from Adelaide, Australia where she usually practices as an emergency medicine specialist and public health medical consultant at SA Health. Her specific area of expertise is in research, policy and advocacy at the intersection of climate change and health, with current research focuses on community and health system adaptation to climate change impacts; the intersection of gender, health, and climate change; and creating solutions to build resilience as a part of climate change adaptation approaches.

She is a board member of Doctors For The Environment Australia, and previous Deputy Chair. She is the Deputy Chair of the Council of Advocacy, Practice and Partnerships at the Australasian College for Emergency Medicine and a long-time member of the ACEM Public Health and Disaster Committee.

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She received her medical degree from the University of Adelaide, a Master in Public Health and Tropical Medicine from James Cook University, and is a Certified Health Informatician (Australia). Kimberly holds additional postgraduate qualifications in medical administration, clinical education and disaster and emergency management.

**Abstract:**

Title: Digital innovations: empowering women and the building of community climate resilience.

The intersection between the development of digital technologies to tackle significant problems such as climate change and the power of women in this space will produce meaningful and profound outcomes for the health and wellbeing of communities everywhere. Climate change is impacting the health and livelihoods of communities globally, and these impacts will only increase as time passes. Women are disproportionately affected by the effects of climate change, and women who live in the Global South, in rural communities and who have other social and health disparities will bear an even greater burden. Far from being victims of this inequity, women have the power to create profound difference in their communities as builders of climate resilience, and digital technologies have an important role in this transition.



Dr Jennifer Green

Dr Jennifer Green is an Orthopaedic Hand & Wrist Surgeon and founder of the International Orthopaedic Diversity Alliance (IODA; [www.orthopaedicdiversity.org](http://www.orthopaedicdiversity.org)). She is a graduate of the University of Newcastle (NSW) and trained in Sydney obtaining her FRACS before Fellowship training at the Indiana Hand Centre, Indianapolis, USA and Institut de la Main, Paris, France. Dr Green has practised in Sydney, Brisbane & Canberra where she now lives with her husband, a RAAF Officer and their two daughters.

Dr Green is the founder of the International Orthopaedic Diversity Alliance, a recently established collaborative not-for-profit with ~1200 members and >10,000 social media followers whose mission is championing diversity, equity and inclusion in orthopaedics worldwide. As the Chair of the Australian Orthopaedic Association (AOA) Orthopaedic Women's Link (2018-2020), she was directly responsible for implementing the AOA's inaugural Diversity Strategy. Dr Green also assisted in establishing the AOA Cultural Inclusion Working Group. Dr Green is a member of the AOA Champions of Change, a national committee of (mostly) male representatives from every state who are #heforshe advocates.

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She is passionate about increasing diversity and inclusion in surgery and particularly in orthopaedics which is the least diverse medical specialty worldwide.

Dr Green is the secretary of the Australian Hand Surgery Society and is the Australian Representative on the Asia Pacific Federation of Hand Surgery Societies (APFSSH). Dr Green promotes diversity, equity and inclusion daily through orthopaedic and hand surgery scientific meeting presentations in Australia and internationally, publication of evidence-based articles, contributions to webinars & podcasts, medical student events and an active advocacy across social media platforms.

Dr Green is an active member of the Royal Australasian College of Surgeons (RACS), the Australian Orthopaedic Association (AOA), the Australian Hand Surgery Society (AHSS), NSW Hand Surgery Society, Ruth Jackson Orthopaedic Society, the Australian Medical Association (AMA) and SICOT (International Society for Orthopaedic & Trauma).

**Abstract:**

Orthopaedic Surgery is the least gender diverse specialty in medicine. The International Orthopaedic Diversity Alliance is championing DEI in orthopaedics worldwide and will share the many initiatives making an impact.



A/Prof Vanessa Morgan

A/Prof Vanessa Morgan is a dermatologist in Melbourne and is Head of Unit, Dermatology at the Royal Melbourne Hospital, Consultant Dermatologist at the Royal Children's Hospital and works in private practice.

She completed the pilot course for Learning Healthcare Systems at the University of Melbourne in 2021 and is interested in harnessing digital technology to improved access to and safety of clinical care.

**Abstract:**

Title – Digital Health and looking for clinical opportunities.

A/Prof Morgan will discuss how to look for clinical opportunities to harness new and emerging digital technologies





Dr Marjorie Cross

Dr Marjorie Cross OAM MBBS FRACGP is a general practitioner in New South Wales, and practice principal and owner of a rural general practice. She is a member of Special Interest Groups for the Prevention of Violence against Women for MWIA, RACGP and in WONCA (The World Organization of Primary Care Doctors). She is a Medical Educator and teaches General Practice Supervisors and Doctors-in-Training in NSW. She is a Rural Clinical Teacher of medical students at the Australian National University. She has been on the Executive of the Australian Federation of Medical Women and currently represents the Medical Women's Society of the ACT and Region. In 2018, Dr Cross was awarded the Medal of the Order of Australia for services to medicine, particularly to doctors in rural areas.

**Abstract:**

This presentation will address the delivery of health care by digital technologies, including outlining what is currently happening and the future possibility of digital health. Furthermore, current barriers and challenges will be discussed, including the Australian Digital Inclusion Index. Finally, the role of women will be explored, including as consumers, providers and leaders within this space.



Dr Sumaiya Sayed

Sumaiya is an Obstetrics and Gynaecology SHO from Ipswich Hospital, Queensland and also the Events lead at QMWS. She is a devoted women's health advocate providing culturally sensitive care to women from diverse backgrounds. She has close to 300k social media followers on her Hindi women health channel which focuses on health issues faced by women in India and subcontinents. She is currently working on a website which focusses on Health education for migrant women in different languages. She has been the head doctor of Healofy-A pregnancy and parenting platform where she has held Live sessions with over 4000 women on daily basis giving them information about common women health issues. Outside work, she is a pro basketball player, an enthusiastic volunteer and loves spending time with her family.

**Abstract:**

Sumaiya I will be discussing her journey with educating women in India and subcontinents virtually through the Healofy app and through her Tiktok account. In particular, she will address how it has influenced people to look after their health and feel empowered knowing more about their body and common health issues.



Dr Natasha Abeysekera

Dr Abeysekera is a current Principal House Officer in Dermatology at Sunshine Coast University Hospital and is also a Masters of Public Health student. Natasha has an extensive involvement with AMA Queensland, the QMWS and the RBWH RMO Society. She has a passion for improving DiT mental health, self-care, and medical sustainability. Dr Abeysekera's accomplishments include developing the 'Self Care September' Campaign and re-developing the AMA DiT Research Program.

**Abstract:**

The Australian healthcare system is considered to be one of the best in the world. Despite this however, those living in rural and remote Australia have poorer health outcomes. With shortages in the healthcare workforce and greater distances to health services, access to health care is a recognised factor affecting the health of our rural communities. 92% of dermatologists in Australia live and work in major metropolitan cities, thus making access to critical Dermatology services limited. Tele-dermatology has gained popularity for its abilities to mitigate disparities in access to health care. This talk will discuss dermatology in rural Australia, models of tele-dermatology, and discuss benefits and barriers of tele-dermatology services.